

# MINNESOTA

## *FRUIT & VEGETABLE STATE PROFILE*

### **STATE FRUIT & VEGETABLE PRODUCTION**

- Fruits, Tree Nuts & Berries – Farms: 1,118; Acres: 5,987; Value: \$18,517,000
- Vegetables, Potatoes & Melons – Farms: 2,720; Acres: 241,996; Value: \$275,912,000

### **PRODUCE BUSINESS & EMPLOYMENT**

- 124 produce shippers, wholesalers and businesses
- 64 farmers markets selling fresh fruits and vegetables
- 46,203 FTE produce industry employment impact from producer to retailer

### **NEED FOR FRUIT AND VEGETABLE CONSUMPTION**

- Prevalence of adult obesity: 25.3%; National Rank: 38
- Prevalence of childhood obesity: 11.1%; National Rank: 48
- Prevalence of diabetes: 6.3%; Increase 1995-2010: 40.0%

### **OPPORTUNITY FOR BETTER HEALTH**

- 156,634 children participating in school breakfast
- 630,764 children participating in school lunch
- 138,562 participants in the Women, Infants and Children Program
- 430,346 participants in SNAP Program (Formerly Known as Food Stamp Program)

### **IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS**

- Farm Bill Specialty Crop Block Grants provided \$1,516,957 from 2008-2010 used to fund 29 projects to increase competitiveness and profitability of Minnesota producers
- Fresh Fruit & Vegetable Program provides Minnesota \$2,892,915 to fund fruit and vegetable snacks in 110 elementary schools this year
- WIC provides Minnesota participants an estimated \$13.3 million annually in fruit and vegetable vouchers

#### **Sources**

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011