

MARYLAND

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 683; Acres: 5,139; Value: \$19,393,000
- Vegetables, Potatoes & Melons – Farms: 931; Acres: 32,159; Value: \$56,394,000

PRODUCE BUSINESS & EMPLOYMENT

- 82 produce shippers, wholesalers and businesses
- 107 farmers markets selling fresh fruits and vegetables
- 42,891 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 27.1%; National Rank: 26
- Prevalence of childhood obesity: 13.6%; National Rank: 31
- Prevalence of diabetes: 9.1%; Increase 1995-2010: 78.4%

OPPORTUNITY FOR BETTER HEALTH

- 157,977 children participating in school breakfast
- 433,614 children participating in school lunch
- 147,848 participants in the Women, Infants and Children Program
- 560,848 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$1,068,012 from 2008-2010 used to fund 19 projects to increase competitiveness and profitability of Maryland producers
- Fresh Fruit & Vegetable Program provides Maryland \$3,009,165 to fund fruit and vegetable snacks in 138 elementary schools this year
- WIC provides Maryland participants an estimated \$14.2 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011