

MAINE

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 1,270; Acres: 48,825; Value: \$85,183,000
- Vegetables, Potatoes & Melons – Farms: 968; Acres: 66,682; Value: \$155,147,000

PRODUCE BUSINESS & EMPLOYMENT

- 39 produce shippers, wholesalers and businesses
- 29 farmers markets selling fresh fruits and vegetables
- 13,085 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 26.5%; National Rank: 27
- Prevalence of childhood obesity: 12.9%; National Rank: 37
- Prevalence of diabetes: 8.4%; Increase 1995-2010: 115.4%

OPPORTUNITY FOR BETTER HEALTH

- 40,242 children participating in school breakfast
- 110,693 children participating in school lunch
- 27,153 participants in the Women, Infants and Children Program
- 229,731 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$923,522 from 2008-2010 used to fund 20 projects to increase competitiveness and profitability of Maine producers
- Fresh Fruit & Vegetable Program provides Maine \$1,908,818 to fund fruit and vegetable snacks in 158 elementary schools this year
- WIC provides Maine participants an estimated \$2.6 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011