

KENTUCKY

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 1,490; Acres: 4,633; Value: \$3,088,000
- Vegetables, Potatoes & Melons – Farms: 2,123; Acres: 7,535; Value: \$20,937,000

PRODUCE BUSINESS & EMPLOYMENT

- 42 produce shippers, wholesalers and businesses
- 51 farmers markets selling fresh fruits and vegetables
- 30,644 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 31.5%; National Rank: 6
- Prevalence of childhood obesity: 21%; National Rank: 3
- Prevalence of diabetes: 10.5%; Increase 1995-2010: 150.0%

OPPORTUNITY FOR BETTER HEALTH

- 245,999 children participating in school breakfast
- 556,263 children participating in school lunch
- 139,100 participants in the Women, Infants and Children Program
- 778,114 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$618,847 from 2008-2010 used to fund 16 projects to increase competitiveness and profitability of Kentucky producers
- Fresh Fruit & Vegetable Program provides Kentucky \$2,654,152 to fund fruit and vegetable snacks in 128 elementary schools this year
- WIC provides Kentucky participants an estimated \$13.3 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011