

# KANSAS

## *FRUIT & VEGETABLE STATE PROFILE*

### **STATE FRUIT & VEGETABLE PRODUCTION**

- Fruits, Tree Nuts & Berries – Farms: 482; Acres: 7,239; Value: \$7,293,000
- Vegetables, Potatoes & Melons – Farms: 473; Acres: 8,842; Value: \$24,767,000

### **PRODUCE BUSINESS & EMPLOYMENT**

- 19 produce shippers, wholesalers and businesses
- 25 farmers markets selling fresh fruits and vegetables
- 18,969 FTE produce industry employment impact from producer to retailer

### **NEED FOR FRUIT AND VEGETABLE CONSUMPTION**

- Prevalence of adult obesity: 29%; National Rank: 16
- Prevalence of childhood obesity: 16.2%; National Rank: 18
- Prevalence of diabetes: 8.4%; Increase 1995-2010: 75.0%

### **OPPORTUNITY FOR BETTER HEALTH**

- 99,594 children participating in school breakfast
- 360,637 children participating in school lunch
- 77,363 participants in the Women, Infants and Children Program
- 269,710 participants in SNAP Program (Formerly Known as Food Stamp Program)

### **IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS**

- Farm Bill Specialty Crop Block Grants provided \$603,123 from 2008-2010 used to fund 16 projects to increase competitiveness and profitability of Kansas producers
- Fresh Fruit & Vegetable Program provides Kansas \$2,286,251 to fund fruit and vegetable snacks in 168 elementary schools this year
- WIC provides Kansas participants an estimated \$7.4 million annually in fruit and vegetable vouchers

#### **Sources**

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011