

INDIANA

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 875; Acres: 5,091; Value: \$15,472,000
- Vegetables, Potatoes & Melons – Farms: 1,363; Acres: 34,821; Value: \$78,719,000

PRODUCE BUSINESS & EMPLOYMENT

- 61 produce shippers, wholesalers and businesses
- 85 farmers markets selling fresh fruits and vegetables
- 45,424 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 29.1%; National Rank: 15
- Prevalence of childhood obesity: 14.6%; National Rank: 27
- Prevalence of diabetes: 9.6%; Increase 1995-2010: 100.0%

OPPORTUNITY FOR BETTER HEALTH

- 228,866 children participating in school breakfast
- 807,786 children participating in school lunch
- 174,119 participants in the Women, Infants and Children Program
- 813,403 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$907,409 from 2008-2010 used to fund 30 projects to increase competitiveness and profitability of Indiana producers
- Fresh Fruit & Vegetable Program provides Indiana \$3,184,978 to fund fruit and vegetable snacks in 106 elementary schools this year
- WIC provides Indiana participants an estimated \$16.7 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011