

GEORGIA

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 4,209; Acres: 139,344; Value: \$201,504,000
- Vegetables, Potatoes & Melons – Farms: 1,445; Acres: 119,003; Value: \$459,612,000

PRODUCE BUSINESS & EMPLOYMENT

- 272 produce shippers, wholesalers and businesses
- 34 farmers markets selling fresh fruits and vegetables
- 84,168 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 28.7%; National Rank: 17
- Prevalence of childhood obesity: 21.3%; National Rank: 2
- Prevalence of diabetes: 9.7%; Increase 1995-2010: 131.0%

OPPORTUNITY FOR BETTER HEALTH

- 581,528 children participating in school breakfast
- 1,303,254 children participating in school lunch
- 311,993 participants in the Women, Infants and Children Program
- 1,591,078 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$2,219,264 from 2008-2010 used to fund 51 projects to increase competitiveness and profitability of Georgia producers
- Fresh Fruit & Vegetable Program provides Georgia \$3,978,048 to fund fruit and vegetable snacks in 146 elementary schools this year
- WIC provides Georgia participants an estimated \$29.9 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011