

ARIZONA

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 1,534; Acres: 37,215; Value: \$97,745,000
- Vegetables, Potatoes & Melons – Farms: 2,565; Acres: 13,3910; Value: \$865,260,000

PRODUCE BUSINESS & EMPLOYMENT

- 410 produce shippers, wholesalers and businesses
- 26 farmers markets selling fresh fruits and vegetables
- 70,901 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 25.4%; National Rank: 35
- Prevalence of childhood obesity: 17.8%; National Rank: 15
- Prevalence of diabetes: 9.2%; Increase 1995-2010: 100.0%

OPPORTUNITY FOR BETTER HEALTH

- 253,182 children participating in school breakfast
- 669,254 children participating in school lunch
- 206,765 participants in the Women, Infants and Children Program
- 1,018,171 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$2,471,304 from 2008-2010 used to fund 39 projects to increase competitiveness and profitability of Arizona producers
- Fresh Fruit & Vegetable Program provides Arizona \$3,162,258 to fund fruit and vegetable snacks in 220 elementary schools this year
- WIC provides Arizona participants an estimated \$19.8 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011