

ALASKA

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 45; Acres: 46; Value: \$4,281
- Vegetables, Potatoes & Melons – Farms: 96; Acres: 1,176; Value: \$75,000

PRODUCE BUSINESS & EMPLOYMENT

- 5 produce shippers, wholesalers and businesses
- 3 farmers markets selling fresh fruits and vegetables
- 4,134 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 25%; National Rank: 30
- Prevalence of childhood obesity: 14.1%; National Rank: 30
- Prevalence of diabetes: 5.9%; Increase 1995-2010: 59.5%

OPPORTUNITY FOR BETTER HEALTH

- 18,668 children participating in school breakfast
- 54,723 children participating in school lunch
- 27,020 participants in the Women, Infants and Children Program
- 76,445 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$475,536 from 2008-2010 used to fund 17 projects to increase competitiveness and profitability of Alaska producers
- Fresh Fruit & Vegetable Program provides Alaska \$1,755,808 to fund fruit and vegetable snacks in 185 elementary schools this year
- WIC provides Alaska participants an estimated \$2.6 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011