

# You Are Cordially Invited

**Hosted by:**



CALIFORNIA  
GRAPE & TREE FRUIT  
LEAGUE



## ***We invite you to a Produce Industry Town Hall Luncheon!***

Barry Bedwell, President, California Grape & Tree Fruit League; Joel Nelsen, President, California Citrus Mutual, and Tom Stenzel, President and CEO of the United Fresh Produce Association, invite you to join them for an informal discussion of key issues and opportunities facing the produce industry:

- Growing produce sales through WIC and the School Snack Program
- Food safety legislation and regulation likely to impact your business
  - The industry-wide move to whole-chain produce traceability
  - Card-check legislation, immigration reform and more

***Learn how United Fresh member programs can help you meet these challenges and increase your sales and profitability***

**Tuesday, March 31, 2009  
11:00 a.m. – 1:00 p.m.  
The Vintage Press  
216 North Willis Street  
Visalia, CA 93291**

***This is a complimentary event. We hope to see you there!***

**Please RSVP to Miriam Miller, Director of Membership, [mmiller@unitedfresh.org](mailto:mmiller@unitedfresh.org) or (202) 303-3410. Or, fill out the following and fax back to Miriam at (202) 303-3433:**

Name \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Address \_\_\_\_\_