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RBCS - NewsFlash

Vilsack to address United Fresh conference

U.S. Agriculture Secretary Tom Vilsack will deliver the keynote address at the United Fresh Produce Association's Washington Public Policy Conference Sept. 9-11, according to a news release.

"Secretary Vilsack is a staunch supporter of fruits and vegetables, and we couldn't be happier to introduce him personally to our members at this fall's conference," Tom Stenzel, president and chief executive officer, said in the release.

"Secretary Vilsack is in a unique position of helping guide the Obama Administration's efforts to increase consumption of fresh, healthy fruits and vegetables," he added.

The annual conference at the Renaissance Mayflower Hotel will provide attendees the opportunity to engage in a variety of policy-oriented activities, including visits to more than 140 congressional offices and a private town hall meeting with the U.S. Food and Drug Administration.

The annual Fresh Festival on Capitol Hill and a luncheon general session featuring CNN analyst Paul Begala will be held in conjunction with the event.

For more information about Fresh Festival, contact Andrew Marshall at 202-303-3400, ext. 407, and for more on the Washington Public Policy Conference, contact Angela Bezon at 202-303-3400, ext. 416.

(Written and/or edited by Tom Burfield, Western correspondent for The Packer. The Packer and Red Book Credit Services are part of food360°, a division of Vance Publishing Corp., Lincolnshire, Ill.)

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