April 21-24, 2009
Sands MegaCenter
Las Vegas, NV
Visit www.unitedfresh.org for details

# Individual Registration Form

TO REGISTER, COMPLETE SECTIONS A-D
TYPE OR PRINT LEGIBLY, USING ONE FORM PER PERSON.

Online: www.unitedfresh.org Fax: 202.303.3433 Phone: 202.303.3400

Mail: United Fresh Produce Association - PO Box 409263 - Atlanta, GA - 30384-9263

## A. Badge Information

First Name | Last Name | Suffix

Title

Company Name

Street Address

City | State | Zip/Postal Code | Country

Telephone (include country & city/area codes) | Fax (include country & city/area codes)

Email Address (provide for communication)

## B. Demographic Information

**1. Badge Type:**
(one item must be checked to process your badge)

- ☐ Broker
- ☐ Food Service
- ☐ Importer/Exporter
- ☐ Industry Services
- ☐ Government/Academic
- ☐ Fresh-Cut Processor
- ☐ Distributor
- ☐ Grower/Shipper
- ☐ Retailer
- ☐ Supplier/Mfr.
- ☐ Wholesaler
- ☐ Other: _____

**2. Job Title:** (check one)

- ☐ Owner/CEO/President
- ☐ Vice President
- ☐ Regional/Area Director
- ☐ Supervisor
- ☐ Spouse/Guest
- ☐ CIO/COO/CMO/CFO
- ☐ Director
- ☐ General Manager
- ☐ Manager
- ☐ Other: _____

**3. Job Function:** (check one)

- ☐ Accounting/Finance
- ☐ Consulting
- ☐ Engineer/Maintenance
- ☐ Information Technology
- ☐ Management
- ☐ PR/Advertising
- ☐ Research & Development
- ☐ Other_____
- ☐ Buyer/Purchasing
- ☐ Educator
- ☐ Government
- ☐ Human Resources
- ☐ Operations
- ☐ QC/Food Safety
- ☐ Sales/Marketing

**4. Buying Authority:** (check one)

- ☐ Authorized Decision Maker
- ☐ Recommend Buying Decisions
- ☐ Neither

**5. How did you hear about the show?**
**(check all that apply)**

- ☐ Previous Attendee
- ☐ United Fresh Website
- ☐ Word of Mouth
- ☐ The Produce News
- ☐ Supermarket News
- ☐ Produce Business/Perishable Pundit
- ☐ Other _____
- ☐ Direct Mail
- ☐ Email
- ☐ The Packer
- ☐ Fresh Cut Magazine
- ☐ Progressive Grocer

**6. What time frame best describes your purchasing needs?**

- ☐ Short-term 0-6 months
- ☐ Long-term > 12 months
- ☐ Mid-term 6-12 months
- ☐ No definite need

## C. Registration Fees & Packages

**Note:** Badges are NOT being mailed for the 2009 show. Pre-Registration counters will be set up in order to pick your badge up on-site.

| **Special Assistance: Please contact United Fresh at 202.303.3400** | **Early Registration Rate (on or before March 11)** | | **Regular Registration Rate (after March 11)** | |
|---|---|---|---|---|
| | **Member** | **Non-Member** | **Member** | **Non-Member** |
| **All Access Convention Pass**<br>*Includes all general sessions and meals, Opening Night Party, Awards Banquet, Women in Produce reception, all workshops & admission to the show floor for all 3 days.* | ☐ $895 | ☐ $1,295 | ☐ $995 | ☐ $1,395 |
| **Spouse/Guest All Access Pass**<br>*The Spouse/Guest Pass includes everything that the regular All Access pass includes, but it is available only to non-produce attendees who are accompanying a regular All Access pass holder.* | ☐ $495 | ☐ $595 | ☐ $595 | ☐ $695 |
| ***NEW!* Global Conference on Produce Food Safety Standards**<br>*Includes Produce Food Safety Conference and admission to the show floor all 3 days.* | ☐ $495 | ☐ $795 | ☐ $595 | ☐ $895 |
| ***MAXIMUM SAVINGS!***<br>**All Access Convention Pass *PLUS* Produce Food Safety Conference** | ☐ $1,045 | ☐ $1,445 | ☐ $1,145 | ☐ $1,545 |
| **Expo Only/A La Carte Items** | | | | |
| **Trade Show Only Pass**<br>*Includes admission to the FreshTech and Fresh Marketplace expos for all 3 days, show floor happy hour & business education programs in the expo learning centers.* | ☐ $100 | ☐ $200 | ☐ $150 | ☐ $250 |
| **Foundation Golf Tournament**<br>Tuesday, April 21—7:00am—3:00pm | ☐ $250 | ☐ $300 | ☐ $250 | ☐ $300 |

## D. Payment Information

Registration CANNOT be processed without payment.

Total to be charged for Registration $ _____ (total from above)

Enclosed is my: ☐ Check (payable to United Fresh Produce Association)
☐ Credit Card (complete below) ☐ AMEX ☐ MasterCard ☐ Visa

Card Number | Expiration Date | CVV

Cardholder Name (please print)

Signature (required for all credit card payments)

**REGISTRATION CANCELLATION & REFUNDS**

Written notice of cancellation and request for refunds of registration fees and/or packages must be received no later than March 31, 2009. Registrations received after March 31, 2009 are NON-REFUNDABLE.

## *Group Discounts!*

Take advantage of our group discounts for the All Access Convention Pass. Purchase two registrations at the same time and at the general rates and save $200 on each additional All Access registrant. Call United Fresh at 202-303-3400 for group registrations.

## Instructions

- If you have any questions concerning registration, or any general questions, please contact United Fresh at 202.303.3400.
- All registrations will be confirmed within 72 hours if an email address or fax number is provided, all demographic information is complete and payment is received. **FORMS RECEIVED WITHOUT PAYMENT WILL NOT BE PROCESSED.**
- No infants or children under the age of 18 are allowed in the exhibit hall or education sessions.
- Forms received after March 11 will automatically be charged the regular registration rate.
- Payments made by check or money order must be payable to United Fresh Produce Association and mailed to 1901 Pennsylvania Ave., NW, Suite 1100, Washington, DC 20006.