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United Fresh adds resource center to conference

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A Management Resource Center will provide business solutions for traceability, food safety and other top-of-mind issues at the United Fresh Produce Association Washington Public Policy Conference.

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The center, new to the conference, Sept. 9-11, is designed to help industry leaders answer expected new demands from Congress and regulators, said Robert Guenther, senior vice president of public policy for the Washington, D.C.-based association, in a news release.

The center follows the success of the Traceability Demonstration Center at the United Fresh 2009 show in April in Las Vegas, according to the release, by matching industry needs with solution providers.

Companies from the fields of food safety, traceability, health and nutrition and crisis communication, among others, are scheduled to be at the Management Resource Center, the release said.

Tags: [food safety](#), [traceability](#), [United Fresh](#)

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