

**FreshPlaza: Global
Fresh Produce and
Banana News**

**Your Specialist in
Transport Cargo
Insurance**

**...in Organic
Bananas**



[News](#) | [Archive](#) | [Job Offers](#) | [Photos](#) | [PriceWatch](#) | [World Retailers](#) | [Subscribe](#)

[vegetables](#) | [fruit](#) | [bananas](#) | [citrus](#) | [potatoes](#) | [organic](#) | [exotics](#) | [processed](#) | [company news](#) | [food safety](#) | [nuts](#) | [logistics](#) | [packing](#) | [machinery](#)
[management](#) | [retail](#) | [agenda](#) | [miscellaneous](#) | [economy](#) | [introductions](#) | [innovations](#)
[North America](#) | [Europe](#) | [Asia](#) | [Oceania](#) | [Central America](#) | [South America](#) | [Africa](#) | [World](#)

New Offering at Washington Public Policy Conference Features Solutions Providers, Government Representatives

21 Companies sign on for United's Inaugural Management Resource Center

The United Fresh Produce Association announced today that 21 companies have signed on thus far to participate in the first edition of the association's upcoming Management Resource Center at the Washington Public Policy Conference.



The Management Resource Center is designed to provide produce industry business leaders and managers who attend this annual policy-oriented event with solutions to challenges in traceability, food safety, sustainability, and other business areas increasingly shaped by public policy. Industry leaders can now not only learn about the issues likely to affect their business in the future, but also find solutions for dealing with those issues.

A variety of companies have signed up to participate with table-top displays and small informational exhibits:

- Accu-Label, Inc.
- AgWorks Solutions, LLC
- Bayer CropScience
- Blue Book
- CHEP
- Delta Technology & Software, LLC
- DuPont Qualicon
- HarvestMark
- IFCO Systems
- iGPS
- International Paper
- John Deere Agri Services
- KPG Solutions, Inc.
- Moss Adams, LLP
- Produce Careers, Inc.
- RedLine Solutions, Inc.
- Sensitech
- Spokane Software Systems, Inc.
- USDA-Agricultural Marketing Service
- USDA-Animal and Plant Health Inspection Service
- Videojet Technologies

"Our members attending WPPC will find a great array of business solutions from the 21 companies signed up thus far," said John Toner, United's vice president of convention and trade relations. "The resource center features companies and government agencies that can help guide the way through complex issues such as traceability and food safety, and will foster a great deal of personal interaction among attendees and sponsors. With this early interest from so many companies, we encourage other solution providers to take advantage of this cost-effective opportunity to meet with a wide cross-section of produce industry leaders."

The Washington Public Policy Conference is expected to attract 350 produce industry business leaders from throughout the entire supply chain. Concurrent with the event, United Fresh Produce Association's Board of Directors and its four market segment boards serving the grower-shipper, wholesaler-distributor, fresh-cut processor, and retail-foodservice sectors will all meet. Also holding meetings will be the Government Relations Council, Food Safety & Technology Council, and Supply Chain Logistics Council.

The conference features a keynote presentation by U.S. Secretary of Agriculture Tom Vilsack, a march on Capitol Hill to visit more than 140 congressional offices, a town hall meeting at the U.S. Food and Drug Administration, and numerous other events.

For more information about the Management Resource Center, please contact Jill Grigg at 202-303-3400 ext. 420, and for more on the Washington Public Policy Conference, please

Announcements

Click here to receive this news directly in your inbox



Job offers

[more »](#)

Production Manager, Kenya
 Farm Manager – Banana plantation, Mozambique
 Rose Grower/ Assistant Farm Manager - Ethiopia
 Rose Grower/ Assistant Farm Manager Kenya
 Agronomist (UK)
 Technical Compliance Officer (UK)
 Commercial Manager (UK)
 Adviser Greenhouse Crops - Oceania
 Assistant grower
 European Reefer Logistics Business Development Manager

Specials

Machinery & Packaging
 Summer Fruit
 Greenhouse Vegetables
 Soft Fruit
 Top fruit SH
 Organics
 Exotics
 Fruit Logistica
 Citrus
 Top fruit NH

Recent comments

[more »](#)

Vietnam: Engineers work on a pineapple-waste processing machine (6)
 Seminis Helps Kenyan Farmers Invest in Greenhouse Tomato Production (82)
 Dole releases six new premium salad kits (6)
 Spain and Morocco at the table over tomato exports from Morocco (2)
 New Zealand work permit scheme for fruit pickers changed (7)
 Subsidised training for farm workers on offer in Bundaberg (1)
 Saudi firm to invest \$3bn in Turkish agriculture sector (2)
 US: The Diamond State Port Corp. welcomes two new board members (1)
 South Africa: EC berry farm set to create 5000 jobs (1)
 India: Subhiksha opens mobile retail shops in Kolkota, Kerela (1)

Top 5 - yesterday

UK: The easy peeler's big brother is back
 About 300 melon varieties shown at International Melon Days 2009!
 Effective waste and stock management boosts profits for soft fruit packer
 NZ: T&G rejects chance to address Zespri shareholders
 Australia: Trans-Tasman avocado agreement signed

Top 5 - last week

Mastronardi supports teen sailor Zac Sunderland; breaks world record
 The effect of the financial crisis on the fruit and vegetables sector
 US: Too many cherries in Eastern Washington orchards
 US: Top fruit update
 UK: Gone Bananas! The Fyffes brand celebrates 80 years

Top 5 - last month

US (UT): Cherry crop not so sweet
 US: California Strawberry Commission hires new marketing manager
 K + N not buying Damco, says Maersk
 US Biofuels gains greenhouses for green fuel production
 Ecuador has the most expensive banana in the region

Remaining news

[more »](#)

Getting to yes: What would it take for Gates, Crowley to shake hands - Boston Globe
 Obama to unveil \$4 billion school improvement plan - Reuters
 White House Sees Healthcare Bill By Year's End - New York Times
 California Senate Approves Budget Plan - Wall Street Journal
 Jersey Mayors Stung in Graft Probe - Wall Street Journal
 Trial of Burma's Aung San Suu Kyi Winds Down - Washington Post
 Plane in emergency landing at London's Gatwick - CNN International
 H1N1 flu shots ready in months, winter a risk-WHO - Reuters
 Son of Iranian politician's aide dies in prison - Los Angeles Times
 Norwich North by-election: Labour's crushing defeat is ... - Telegraph.co.uk

Source: *Google News*

Economic news

[more »](#)

US Stocks Drop as Microsoft, American Express, Amazon Retreat - Bloomberg
 Citi Names Taylor, Collins, Joss to Board After US Pressure - Bloomberg
 Microsoft Shares Decline Premarket On Disappointing Results - Wall Street Journal
 CIT Cuts Bond Tender Offer Price to \$775 Per \$1000 From \$800 - Bloomberg
 European data spurs economic revival hopes - Reuters
 Gates: Technology Key to India's Challenges - Wall Street Journal
 'Cash for Clunkers' program begins - WZVN-TV

Source: *Google News*

Exchange rates

[more »](#)

USD: 1.4227
 JPY: 134.92
 GBP: 0.86700
 AUD: 1.7413
 BRL: 2.6904
 CAD: 1.5407
 CNY: 9.7185
 NZD: 2.1663
 ZAR: 11.0494

Euro foreign exchange reference rates

Source: *ECB*





**Physical distribution at
the port of Rotterdam**
Call: +31 10 478 00 75



**Easy-to-use
Traceability**

Case- and unit-level
traceability Narrower
food recall management
www.HarvestMark.com

Supply Chain Visibility

Improve inventory,
supplier & operational
performance. Info kit.
www.Silvon.com/Supply_Chain

ModusLink

Let us be the most
trusted link in your supply
chain. Find out more.
moduslink.com/Free_Whitepaper

Logistics Solutions

Manage your entire
supply chain from source
to consumption
www.manh.com

Parts Fulfillment

Webinar

Manage brand, increase
customer satisfaction,