

**Committee to Review of the National School Lunch and School Breakfast Programs Meal Patterns  
and Nutrients Standards**

**INFORMATION-GATHERING OPEN PUBLIC WORKSHOP**

**The National Academy of Sciences Auditorium**

2100 C Street NW

Washington DC

JULY 9, 2008 1:00 pm –6:00pm

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- 1:00-1:10 pm**    **Welcome and Goals**  
*Virginia Stallings, M.D., Chair*
- 1:10-3:15 pm**    **SESSION 1: DEVELOPING AND REVISING REQUIREMENTS FOR SCHOOL LUNCH AND  
BREAKFAST**
- Perspective on Challenges**
- 1:10-1:20    USDA Food and Nutrition Service  
*Jay Hirschman, MPH, CNS*  
*Director, Special Nutrition Staff, Office of Analysis, Nutrition and Evaluation*
- Perspectives on Possibilities and Approaches**
- 1:20-1:30    National Alliance for Nutrition and Activity  
*Margo G. Wootan, DSc, Director, Nutrition Policy, Center for Science in the Public Interest*
- 1:30-1:40    Alliance for a Healthier Generation  
*Kimberly Stitzel, MS, RD, Director of Nutrition and Obesity, Office of Consumer Markets,  
American Heart Association*
- 1:40-1:50    School Nutrition Association  
*Katie Wilson, PhD ,SNS, School Nutrition Director, Onalaska School District, Wisconsin*
- 1:50-2:00    Hunger and Obesity  
*Geraldine Henchy, MPH, RD, Director of Nutrition Policy and Early Childhood Programs,  
Food Research and Action Center*  
*Madeleine Levin, MPH, Senior Policy Analyst, Food Research and Action Center*
- 2:00-2:10    Parental Perspective: National PTA  
*Kimberly Barnes-O'Connor, PTA Deputy Executive Director, Programs and Public  
Policy Office*
- 2:10-2:20    —Q&A AMONG COMMITTEE AND PRESENTERS—
- Impact on and Opportunities for the Food Industry**
- 2:20-2:30    Con Agra  
*Helene Clark, MBA, Director Marketing Health and Wellness, ConAgra Foods Lamb Weston*
- 2:30-2:40    Pierre Foods  
*Jeanne Harris, Director, School Relations, Pierre Foods*
- 2:40-2:50    General Mills  
*Adalia Espinosa, Nutrition Scientist II, General Mills: Bell Institute of Health and Nutrition*
- 2:50-3:00    The Schwan Food Company  
*Sue E. Holbert, RD, LD, Principal Nutrition Scientist, Schwan's Research and Development, Inc.*
- 3:00-3:15    —Q&A AMONG COMMITTEE AND PRESENTERS—
- 3:15-3:30 pm**    **Break**

**3:30-4:50 pm      SESSION 2: LESSONS LEARNED FROM STATE/LOCAL ACTIVITIES: EXPERIENCES AND PRACTICAL CONSIDERATIONS**

- 3:30-3:45      State Experience: North Carolina  
*Lynn Hoggard, EdD, RD, LDN, FADA, Section Chief, Child Nutrition Services, Division of School Support, NC Department of Public Instruction*
- 3:45-4:00      State Experience: Texas  
*Fred Higgins, Assistant Commissioner, Texas Department of Agriculture, Food and Nutrition Division*
- 4:00-4:15      Urban Experience (TENTATIVE)  
*Toni Liquori, EdD, Teachers College, Columbia University*
- 4:15-4:30      Rural Experience: West Virginia  
*Celeste Peggs, MS, RD, LD, Coordinator West Virginia Department of Education, Office of Child Nutrition*
- 4:30-4:50      —Q&A AMONG COMMITTEE AND PRESENTERS—

**4:50—5:00      BREAK**

**5:00—6:00      PUBLIC COMMENTS – 5 MINUTES EACH (as of July 3, 2008)**

American Academy of Pediatrics (*Cindy Pellegrini*)  
Sunkist Taylor LLC (*Rick Harris*)  
International Dairy Foods Association (*Michelle Albee Matto*)  
National Dairy Council (*Jill Nicholls*)  
American Dietetic Association (*Martin M. Yadrick*)  
United Egg Producers (*Howard Magwire*)  
U.S. Apple Association (*Diane C. Kurrle*)  
ARAMARK Education (*Linda Scurman*)  
Action for Healthy Kids (*Vanessa Cavallaro*)  
United Fresh Produce Association (*Lorelei DiSogra*)