

You Are Cordially Invited



Hosted by:

Strube Celery & Vegetable Company

Invites you to a Produce Industry Town Hall Luncheon

Lisa Strube, Strube Celery & Vegetable Company, along with United Fresh Chairman-Elect Jim Lemke, CH Robinson Worldwide, Inc. and Jeff Oberman, United Fresh Produce Association

Invite you to join them for an informal discussion of key issues and opportunities facing the produce industry:

- Growing produce sales through WIC and the School Snack Program
- Food safety legislation and regulation likely to impact your business
 - The industry-wide move to whole-chain produce traceability
 - Labor issues, immigration reform and card-check legislation
- Information on United Fresh member programs and services during the coming year that provide benefits for all facets of your operations

Learn how United Fresh member programs can help you meet these challenges and increase your sales and profitability

Tuesday, March 17th 2009
10:00 am – 12:00 pm
Strube Celery & Vegetable Company
Chicago International Produce Market
2404 S. Wolcott Units 16-20
Chicago, IL 60608
(773) 446-4000

This is a complimentary event. We hope to see you there!

Please RSVP to Miriam Miller, Director of Membership, mmiller@unitedfresh.org or (202) 303-3410. Or, fill out the following and fax back to Miriam at (202) 303-3433:

Name _____ Title _____
Company _____
Phone _____ Email _____
Address _____