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## RBCS - NewsFlash

### CNN analyst Begala to address United conference

CNN analyst, Democratic political strategist and senior Clinton White House aide Paul Begala will speak at the United Fresh Produce Association's 2009 Washington Public Policy Conference, according to a news release.

Begala will share his perspective on the Obama Administration and the overall political scene during the closing luncheon of the conference, which is scheduled for Sept. 9-11 at the Mayflower Hotel in Washington, D.C.

"As this shapes up to be one of the busiest legislative years for the produce industry in recent memory, it's more important than ever to empower and enable our members to get involved in the process of advancing policy in Washington," United Fresh president and chief executive officer Tom Stenzel said in the release.

"Unlock the Future of Produce" is the theme for this year's conference, during which attendees will take part in three days of advocacy and networking including:

- Capitol Hill visits with more than 140 members of Congress and their staffs;
- A visit to the Food & Drug Administration's College Park, Md., headquarters for a town hall discussion on food safety and other issues facing the produce industry;
- A White House briefing by Obama administration officials; and
- The traditional Fresh Festival, which offers lawmakers and officials a sampling of the industry's best produce.

Registration for the three-day conference is available online at [www.unitedfresh.org/programs/wppc](http://www.unitedfresh.org/programs/wppc), and more information can be obtained by calling United Fresh at 202-303-3400.

*(Written and/or edited by Tom Burfield, Western correspondent for The Packer. The Packer and Red Book Credit Services are part of food360°, a division of Vance Publishing Corp., Lincolnshire, Ill.)*

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