



## You Can Make a Difference for New Orleans Kids! At this year's annual convention, make a BIG Difference in the BIG Easy with 25 new salad bars for New Orleans schools!

At this year's United Fresh 2011 convention in New Orleans, join the United Fresh Foundation in making a charitable commitment to the school children of our host city. Since Hurricane Katrina in 2005, this great city has struggled to rebuild and rebound, and now the fresh produce industry has a chance to do our part to help!

With your support, on May 3 we hope to announce a contribution of 25 new salad bars to New Orleans schools. Following our successful Riverboat Cruise Event at last fall's Washington Public Policy Conference, your contributions helped us deliver 10 salad bars to New Orleans, and now we have dozens of schools lined up hoping that they too can serve more fruits and vegetables to kids in their schools.

### One Salad Bar = Major Impact!

Our goal is simple - we ask you to consider sponsoring one salad bar for \$3,000. Here's what you'll get in return:

- Your company's sponsorship and logo recognized prominently in signage and printed materials at the convention, linked to a specific school in New Orleans that will receive your salad bar.
- Your logo displayed on that school's homepage on the Let's Move Salad Bars 2 Schools website.
- Recognition at the convention's Opening General Session, and a press conference immediately following to formally announce our donation to New Orleans schools.
- And most important, the personal satisfaction that you are making a difference for New Orleans kids, while investing in the future of our produce business



Yes, call me about how I can make a difference in New Orleans!

**Type in your contact information in the fields below and EMAIL this PDF to Claudia Wenzing at [cwenzing@unitedfresh.org](mailto:cwenzing@unitedfresh.org), or print it out and FAX your information to 202-303-3433 or just CALL Claudia at 202-303-3415 to get started!**

Name	Company
Email	Phone