



Join the United Fresh Foundation in Supporting Salad Bars in Schools!

Produce leaders across the industry are supporting Let's Move Salad Bars to Schools - our new, high-profile partnership to increase children's consumption of fresh fruits and vegetables and support First Lady Michelle Obama's Let's Move! initiative to end childhood obesity within a generation.

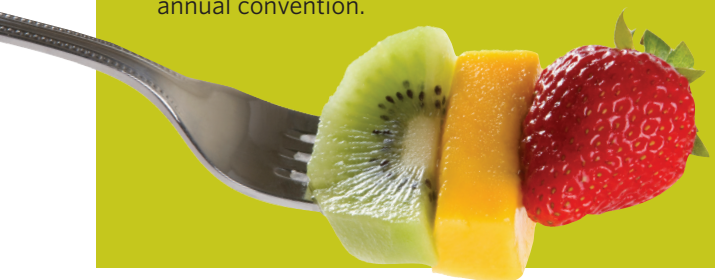
United Fresh has pioneered the nationwide adoption of school fruit and vegetable salad bars as a proven strategy for significantly increasing children's produce consumption. With the most recent Dietary Guidelines for Americans advocating "Make Half Your Plate Fruits and Vegetables" and the Institute of Medicine recommending

to double the amount and variety of fruits and vegetables offered in school meals, salad bars are an excellent way to ensure this new, healthier vision becomes a reality for millions of American kids.

Now, we offer two easy ways for your company to join the excitement in supporting salad bars in schools. Make a donation to the United Fresh Foundation and we'll take care of all the details, or choose specific schools to make a donation directly on the Let's Move Salad Bars to Schools website. Won't you make a commitment today to promote better health for America's children, while growing lifetime produce consumers?

1 Make a Donation to the United Fresh Foundation's Center for Nutrition & Health

- The Foundation will spend 75% of your donation exclusively on the purchase of salad bar equipment for schools, and handle all arrangements.
- The Foundation will invest 25% of your contribution to continue its national leadership working to increase children's consumption of fresh fruits and vegetables through public health initiatives, education, media activities and more.
- You'll receive recognition for your contribution throughout United Fresh programs including the Foundation's website, newsletter and at the May 2011 annual convention.



2 Donate Salad Bars Directly to Schools Through the Let's Move Salad Bars to Schools Campaign

- Visit the Let's Move Salad Bars to Schools website - www.saladbars2schools.org - to find schools that have requested a salad bar.
- If your preferred school or district is not already listed on the website, encourage school officials to apply.
- Make your donation directly through the website to purchase salad bars for the schools you wish to support.



In recognition of your donation of one or more salad bars, your logo can be placed on the Let's Move Salad Bars to Schools website, connecting your donation to each school that receives a salad bar!

Type in your contact information in the fields below and EMAIL this PDF to Claudia Wenzing at cwenzing@unitedfresh.org, or print it out and FAX your information to 202-303-3433 or just CALL Claudia at 202-303-3415 to get started!

Name	Company
Email	Phone