



# WASHINGTON PUBLIC POLICY CONFERENCE

## ATTENTION ALL EMPLOYEES OF FAMILY-OWNED BUSINESSES!

You are eligible to apply for the 2011 Frieda Rapoport Caplan Family Business Scholarship Program to win an exclusive opportunity to come to Washington, DC!

Presented through the United Fresh Foundation's Center for Leadership Excellence, this annual program awards up to four scholarships for employees of United Fresh member, family-owned businesses to attend United Fresh's upcoming Washington Public Policy Conference (WPPC) held October 3-5, 2011.

### SCHOLARSHIP RECIPIENTS RECEIVE COMPLIMENTARY:

- AIRFARE TO WASHINGTON, D.C.
- FULL CONFERENCE REGISTRATION
- 2 NIGHTS HOTEL AT THE HYATT REGENCY ON CAPITOL HILL

If you've never had the opportunity to attend the Washington Public Policy Conference, this program is an excellent opportunity to get started, get involved, and gain a broader understanding of the political process! During the conference, scholarship recipients will join hundreds of produce leaders from all sectors of the industry in Washington, D.C. to interact personally and share ideas with Administration officials, congressional leaders, and industry colleagues.

To apply for a scholarship, participants must complete an application form and briefly outline why they want to attend the WPPC and what they hope to gain from the experience. Apply by visiting the United Fresh website at [www.unitedfresh.org/programs/wppc](http://www.unitedfresh.org/programs/wppc) or contacting United Fresh at **202 303 3400** for more information.

**APPLICATIONS MUST BE RECEIVED BY JULY 15, 2011**



*Established in 2001, the Frieda Rapoport Caplan Family Business Scholarship Program is made possible through a generous grant from Frieda's, Inc., to the United Fresh Foundation. The Program was founded with a goal to increase family business involvement in produce industry advocacy by expanding opportunities for representatives from family businesses to attend United Fresh's Washington Public Policy Conference, the produce industry's premier political advocacy event. Applicants for the scholarship must be employed by a family business that is a United Fresh member company in good standing.*