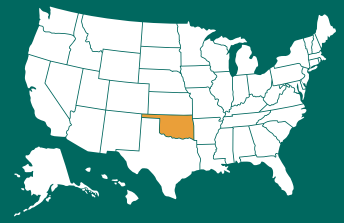


# FRESH FRUIT & VEGETABLE STATE PROFILE

# Oklahoma



## Fresh Produce Economic Impact

**16K**

Total Acres of  
Fresh Produce



**\$687M**

Total  
Sales



**1,423**

Total  
Farms



**5,960**

Total  
Employees



**\$242M** Total Wages

**\$839K** Fresh Produce and Tree Nuts Exports

**\$42K** Support for State Governments  
to Enhance Produce Safety

**\$13.88** State Adverse Effect Wage Rate (AEWR)

**\$7.25** State Minimum Wage Per Hour

## Opportunities to Increase Fruit & Vegetable Consumption

**87%**

of Schools  
Needing  
Updated Kitchen  
Equipment



**92.2%**

of adults across Oklahoma are **not**  
meeting the Dietary Guidelines for  
Americans recommendations for  
fruit and vegetable consumption



**\$17.2M**

in fruit and vegetable vouchers for participants in the  
Women, Infants and Children program (WIC)



## Farm Bill Investments in Fruits & Vegetables

**\$3.1M** in Fresh Fruit and Vegetable Program (FFVP) to **118** schools annually

**\$601K** Specialty Crop Block Grants

**\$0** Specialty Crop Research Initiative (SCRI)

**\$47K** Pest and Disease Grants

**0%** Organic Share of Produce Dollars

