

# FRESH FRUIT & VEGETABLE STATE PROFILE

## North Carolina



### Fresh Produce Economic Impact

**307K**

Total Acres of  
Fresh Produce



**\$3.8B**

Total  
Sales



**6,407**

Total  
Farms



**32K**

Total  
Employees



**\$1.3B** Total Wages

**\$122M** Fresh Produce and Tree Nuts Exports

**\$803K** Support for State Governments  
to Enhance Produce Safety

**\$14.91** State Adverse Effect Wage Rate (AEWR)

**\$7.25** State Minimum Wage Per Hour

### Opportunities to Increase Fruit & Vegetable Consumption

**93%** of Schools  
Needing  
Updated Kitchen  
Equipment



**89.75%** of adults across North Carolina are  
**not** meeting the Dietary Guidelines  
for Americans recommendations for  
fruit and vegetable consumption



**\$71.5M** in fruit and vegetable vouchers for participants in the  
Women, Infants and Children program (WIC)



### Farm Bill Investments in Fruits & Vegetables

**\$6.5M** in Fresh Fruit and Vegetable Program (FFVP) to **232** schools annually

**\$1.4M** Specialty Crop Block Grants

**\$0** Specialty Crop Research Initiative (SCRI)

**\$1.9M** Pest and Disease Grants

**8.97%** Organic Share of Produce Dollars

