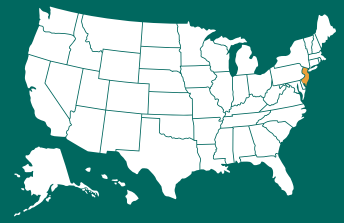


FRESH FRUIT & VEGETABLE STATE PROFILE

New Jersey



Fresh Produce Economic Impact

115K

Total Acres of
Fresh Produce



\$4.6B

Total
Sales



2,714

Total
Farms



36,539

Total
Employees



\$1.8B Total Wages

\$315.4M Fresh Produce and Tree Nuts Exports

\$630K Support for State Governments
to Enhance Produce Safety

\$16.55 State Adverse Effect Wage Rate (AEWR)

\$13.00 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

86% of Schools
Needing
Updated Kitchen
Equipment



N/A% of adults across New Jersey are **not**
meeting the Dietary Guidelines for
Americans recommendations for
fruit and vegetable consumption



\$41.2M in fruit and vegetable vouchers for participants in the
Women, Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$5.9M in Fresh Fruit and Vegetable Program (FFVP) to **171** schools annually

\$873.9K Specialty Crop Block Grants

\$3.2M Specialty Crop Research Initiative (SCRI)

\$282K Pest and Disease Grants

11.32% Organic Share of Produce Dollars

