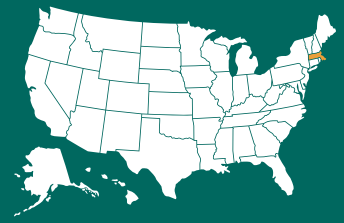


FRESH FRUIT & VEGETABLE STATE PROFILE

Massachusetts



Fresh Produce Economic Impact

57K

Total Acres of
Fresh Produce



\$3.3B

Total
Sales



2,966

Total
Farms



28K

Total
Employees



\$1.3B Total Wages

\$11.2M Fresh Produce and Tree Nuts Exports

\$558K Support for State Governments
to Enhance Produce Safety

\$16.95 State Adverse Effect Wage Rate (AEWR)

\$15.00 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

85% of Schools
Needing
Updated Kitchen
Equipment



88.05% of adults across Massachusetts are
not meeting the Dietary Guidelines
for Americans recommendations for
fruit and vegetable consumption



\$32.5M in fruit and vegetable vouchers for participants in the
Women, Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$5.1M in Fresh Fruit and Vegetable Program (FFVP) to **203** schools annually

\$465.1K Specialty Crop Block Grants

\$0 Specialty Crop Research Initiative (SCRI)

\$624K Pest and Disease Grants

11.5% Organic Share of Produce Dollars

