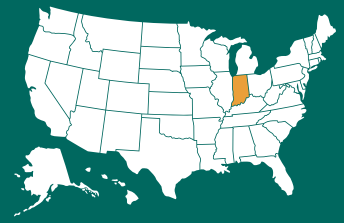


FRESH FRUIT & VEGETABLE STATE PROFILE

Iowa



Fresh Produce Economic Impact

18,321

Total Acres of
Fresh Produce



\$880M

Total
Sales



2,435

Total
Farms



8,287

Total
Employees



\$303M Total Wages

\$10.7M Fresh Produce and Tree Nuts Exports

\$133K Support for State Governments
to Enhance Produce Safety

\$17.54 State Adverse Effect Wage Rate (AEWR)

\$7.25 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

93% of Schools
Needing
Updated Kitchen
Equipment



91.05% of adults across Iowa are **not**
meeting the Dietary Guidelines for
Americans recommendations for
fruit and vegetable consumption



\$15.5M in fruit and vegetable vouchers for participants in the
Women, Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$3.7M in Fresh Fruit and Vegetable Program (FFVP) to **162** schools annually

\$335K Specialty Crop Block Grants

\$0K Specialty Crop Research Initiative (SCRI)

\$182K Pest and Disease Grants

0% Organic Share of Produce Dollars

